



**October, 2008**

**FOR IMMEDIATE RELEASE**

**Inquiries:**

**Contact: Randi Shafton**

[rshafton@girl360.net](mailto:rshafton@girl360.net)

**650-888-2761**

**Join us at a Chicago Artists Month Event: Girl360 Co-Founder Anne Ream moderates a public discussion on beauty norms for women and girls.**

**October, 2008:** As part of Chicago Artists Month, Girl360 co-founder Anne K. Ream will be speaking on the "New Beauty Normal" at Bette Cerf Hill Gallery on October 11th, 2008 at 1 pm. In a presentation and moderated discussion, Ream will explore how our rapidly changing female beauty ideal affects women and girls. The talk is open to the public

Ream's presentation is part of the "Festival of Changing Women," an exhibition, workshop, and public reading series at Bette Cerf Hill Gallery-Chicago, weekends October 11 - 26th.

"Changing Women" takes a fresh look at concepts of feminine beauty, wisdom, aging and truth. Fine art photographers Barbara Ciurej and Lindsay Lockman will exhibit original prints from their new book, "All Things Are Always Changing," and nationally syndicated cartoonist and playwright Nicole Hollander will display her original cartoons and sign copies of her newest book

Representations of women shape attitudes about women -- and contribute to a culture in which women and girls are not valued. We commend Bette Cerf Hill Gallery for challenging outdated concepts of femininity through a gallery event that will provoke and inspire, and thank her for including Girl360 in her efforts. For details and directions visit [www.bettecerfhill.com](http://www.bettecerfhill.com)

### **About Girl360**

Girl360.net is a Chicago and San Francisco-based webzine and online community for tween girls. This woman-owned and girl-focused cause marketing company seeks to bring the stories of history's and today's most amazing women to the attention of the next generation of tween girls.

Girl360's on and offline efforts -- including a dialogue-driven Girl360 webzine, designer-created tees and greeting cards, and a forthcoming book series -- are grounded in a core belief: that discovering a single, sometimes surprising female role model can change a young girl's life. The January 2009 launch issue of Girl360.net will feature an exclusive interview with Kate Hnida, the first woman to play Division I college football, named Teen People's "Number One Teen Most Likely to Change the World."

For additional details, visit [girl360.net](http://girl360.net)