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FOR IMMEDIATE RELEASE

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Girl360 Co-Founder Anne Ream to receive “Making a Difference for Women Award” from Soroptimist International, a non-governmental United Nations organization.

July 1, 2008. On July 17, 2008, Soroptimist International, a non-governmental organization at the United Nations that works to insure women’s rights, human rights, peace, and international goodwill, will award Girl360 Co-Founder, Anne K. Ream its “International Making a Difference for Women Award.” In accepting this award, Ream will speak to an international audience of 1700 women and girls in Taipei, Taiwan.

With over 95,000 members and 2500 chapters in 120 countries and regions, Soroptimists are working to improve the lives of women and girls in our world’s most vulnerable regions.

Citing Anne’s essays and opinion pieces on women’s issues and her work with Girl360 and “The Voices and Faces Project,” (voicesandfaces.org), the international decision makers at Soroptimist said, “Anne Ream has initiated a variety of innovative, media-driven efforts to raise awareness of issues impacting women and girls. Her passion to change the cultural status quo continues to take new forms. She believes that in order to win battles on behalf of women we need to win the ‘culture war’ -- and change the nature of the dialogue on women’s issues. Anne has worked in extraordinary ways to benefit women and girls, and for that we honor her.”

To find out more about Soroptimist International, visit: <http://www.soroptimist.org>

About Girl360

Girl360.net is a Chicago and San Francisco-based webzine and online community for tween girls. This woman-owned and girl-focused cause marketing company seeks to bring the stories of history’s and today’s most amazing women to the attention of the next generation of tween girls.

Girl360’s on and offline efforts – including a dialogue-driven Girl360 webzine, designer-created tees and greeting cards, and a forthcoming book series – are grounded in a core brand belief: that discovering a single, sometimes surprising female role model can change a young girl’s life. The January 2009 launch issue of Girl360.net will feature an exclusive interview with Kate Hnida, the first woman to play Division I college football, named Teen People’s “Number One Teen Most Likely to Change the World.”

For additional details, visit girl360.net.